## JAISON JACOB Interaction Designer, Author,

# Inventor

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## WORK

### **UX DESIGN SPECALIST**

SAP Labs India, Banaglore August 2015 - present | Bengaluru, India

I designed products for Industry Cloud domains such as Defense Logistics, Excise Tax, Blockchain and Analytics, Higher Education, Investigative Case Management etc.

#### SENIOR UX DESIGNER

Samsung Research Institute Bangalore August 2014 - August 2015 | Bengaluru, India

We designed concepts for Voice Assistant, delivered UI, VUI for mobile (Galaxy S6) and wearables (Gear S2 Smartwatch, Level U Wireless headphones)

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#### **INTERACTION DESIGNER**

Technische Universität Darmstadt May 2013 - June 2013 | Darmstadt, Germany

We designed concepts on how to make workspaces more flexible for researchers

We designed concepts for interacting with autonomous cars

We designed interfaces for wearable safety devices for linemen working in German railway lines

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### WEB DEVELOPER

Tech Ergonomics May 2011 - June 2012 | Chennai, India

I designed and developed websites, created visual design guidelines, Information Architecture and code

#### Key Interests:

Explainable AI, Machine Learning, Data Visualization, Voice based interfaces, Text Input, "Accessibile design", Service design, Design for Mobile devices, Wearables etc.

# **EDUCATION**

### MASTER OF DESIGN

Interaction Design, IIT Bombay August 2012 - August 2014 | Mumbai, India

I designed an expense tracker for enhancing shopping experience using Personalized Data Visualization

I designed, developed Touchscreen Malayalam Keyboard for Blind

I designed layout for Swarachakra Malayalam Android Keyboard

BACHELOR OF ENGINEERING Computer Science and Engineering,

Anna University June 2006 - August 2010 | Namakkal, India

We designed and developed Intruder Cheating System, tool to protect user's network from unauthorized access

# SKILLS

#### **Research Methods**

Contextual enquiry, affinitty mapping, identifying problems, concept generation, prototyping and usability testing

#### Processes

Design Thinking (Coach), Design Led Development (Fiori), Participatory Design

#### Tools

Pen and paper, Adobe Illustrator, Adobe Photoshop, Axure

